

FIVE WAYS TO TREAT CHILDREN WELL



Tell them that you love them every day



Listen to what they have to say and spend time with them



Accept them as they are and recognise their qualities



Support their learning and train them to accept good values



Teach them responsibility and help them to resolve conflicts

I AGREE to the five ways to treat children better. I COMMIT to applying these standards wherever possible and join with other members of my community to make it a safer place for children. I CHALLENGE my government to do the same.

Signed _____

Dated _____

Network logo
Location

CHILDREN'S
GOOD TREATMENT
CAMPAIGN

Address

Telephone number

Email address

- 1 All children have rights
- 2 All adults should do their best for children in their community
- 3 Children have the right to an opinion
- 4 Children should be listened to
- 5 Children should never be sent out to work for long hours, to beg or to steal
- 6 Children should never be physically harmed
- 7 All children in this town should have safe homes and caring families to live in
- 8 All children have the right to grow up with dignity, good health, and education

The United Nations Convention on the Rights of the Child (UNCRC)

Dear Viva family

Over the next three months, partner networks around the world will be implementing the Good Treatment Campaign.

I want to encourage you by sharing 6 good reasons why you should join them and commit to this programme:

1. **Better treatment of children is one subject that all network members can agree on.** We can therefore promote this as a whole network initiative and include and engage everyone. Last time I was proposing more activities that could engage non-active members of the network – surely this might be one of them. It will give the network a short-term focus that will unite the membership and give them a sense of identity and achievement.
2. The programme works internally amongst the churches and organisations, which not only **encourages families and carers** about the way they relate to the children but also **promotes and demonstrates the work of the network** amongst your constituents. The network logo on the card that stays in the wallet of the adult, as an on-going reminder of the commitment made, will hopefully achieve this.
3. The programme also works externally by reaching into society, whether into the local community or much wider using advertising or media. If we are to succeed in making our world more child friendly then we have to start to influence the general public and begin to **change attitudes and behaviours**. Networks have found that each year they can build on what they did previously and, as a result, the reach and impact grows.
4. **It is relatively cheap to run** – just needing some business cards and some sign-up sheets. We see how many children we can involve and empower to advocate for ‘good treatment’ for themselves and others, and see how many adults we can speak to and join the campaign.
5. You can **be part of the wider family of networks** and share in the global picture. In June the same family hosted the World Weekend of Prayer with over 2 million people in at least 22 countries taking part to pray with and for children around the world – all around the focus of the power of children’s prayer. You can read [this blog](#) for more updates. It is great to see what as just one part of the body of Christ we can do for children at risk when we all pull together. Hopefully by December we can report on similar results from this initiative.
6. Most importantly, these cards might just make an adult or parent think twice and therefore may well **change their children’s future**.

Please look at the pdf document attached and see if your network could implement this campaign – and ask your Viva team contact to help you further.

Many blessings
Brian

Brian Wilkinson
Head of Network Development, Viva



LASTING CHANGE
FOR CHILDREN

Unit 8, The Gallery, 54 Marston Street, Oxford, OX4 1LF, UK
Direct: +441865811664 | Main: +44 (0) 1865 811 660 | Web: viva.org



Viva is an operating name of Viva Network. Viva Network is a company limited by guarantee no. 3162776, registered charity no. 1053389, and registered in England at Unit 8, The Gallery, 54 Marston Street, Oxford, OX4 1LF, UK